



# Workshop



*Where the Story of American Agriculture Comes to Life.*

## Interpreting Your Story

### The PAIR Model of Success

Every organization strives for successful interpretation; the ability to convey their story in a meaningful way. Unfortunately, it sometimes slips through our fingers as we plan for a big event, search for the next grant or clean a dirty bathroom. Luckily, there is an interpretive model that can be implemented in order to facilitate a high-quality visitor experience.

Inspired by National Park Service's (NPS) Interpretive Development Program, the PAIR Model effectively breaks down frontline interpretation into four components:



**P** Presentation Techniques & Styles

**A** Audience Characteristics

**I** Interpretive Methods

**R** Resource Information

**Tuesday, November 9**  
**10:00 am - 3:00 pm**  
**Registration at 9:30 am**  
**Mines of Spain: E.B. Lyons Center**  
**8991 Bellevue Heights**  
**Dubuque, Iowa**

This insightful model will be presented by Allyson Mathis of the NPS. Through interactive discussions and activities, participants will learn how to use the PAIR Model when delivering programs or informally talking with visitors.

Allyson Mathis is the Science and Education Outreach Coordinator for the Division of Science and Resource Management at Grand Canyon National Park. She currently works within the NPS to train park interpreters in the PAIR Model.

*Perfect for employees & docents, the PAIR Model will help deliver a positive & meaningful interpretive experience at your site.*

**To register, mail this form with payment to:**

Silos & Smokestacks National Heritage Area (SSNHA)  
P.O. Box 2845  
Waterloo, IA 50704-2845  
Phone: 319-234-4567 Fax: 319-234-8228

**Registration deadline October 28, 2010**

**Capacity 50 participants**

Name(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**Workshop Cost:**

\$45/person affiliated with a designated SSNHA Partner Site  
\$55/person for all other participants  
*Special Group Rate: Three individuals for \$100*

Amount Enclosed: \_\_\_\_\_

**Payment Method:**

Credit Card  Check  
Credit Card Type:  Visa  Master Card  
Name as it appears on card: \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

*Make checks payable to Silos & Smokestacks*