



Collaborate · Educate · Celebrate ·

25
YEARS

SHARING AG HERITAGE



25th ANNIVERSARY KIT

COMING SOON!

- Tabletop Signage
- Buttons for your staff and volunteers to wear
- New door/window clings
- Poster with Schedule of Events
- 25th Anniversary Stamp for the Visitor Guide

ONLINE MEDIA KIT:

www.silosandsmokestacks.org/25th-media-kit





PROGRAMS & EVENTS

SILOS & SMOKESTACKS STAMP CHALLENGE

- Each site will receive a personalized Silos & Smokestacks 25th Anniversary Stamp.
- Visitors can get their SSNHA Visitor Guide stamped by your site.
- The first 25 visitors to get their guide stamped by 25 different sites will receive a prize.





PROGRAMS & EVENTS

COLORING CONTEST

- Silos & Smokestacks Headquarters will host a Kids Coloring Contest in June 2021.
- Partner sites are invited to host their own simultaneous contest. Coloring sheets provided in the Online Media Kit.

25TH ANNIVERSARY FARM-TO-TABLE & GRAND OPENING

- Food
- Live Music
- Games
- Partner Site Exhibits





PROGRAMS & EVENTS



INSTAGRAM TUESDAY TAKEOVER

- Every Tuesday a partner site will takeover Silos & Smokestacks Instagram.
- Sites are invited to post unlimited stories and photos about events, programs and exhibits.
- Sign-up for the Tuesday Takeover at silosandsmokestacks.org/25th-media-kit



WEDNESDAYS: WHAT IN THE AG IS THIS?

- Sites can submit a photo or video and an explanation of a unique agricultural object in its collection.
- Items should not be limited to things that can fit your hand – think outside the box! Buildings, landscapes, animals, plants, nature, tools, machines, etc.
- Posted every Wednesday – the public will be invited to guess what the item is or how it relates to agriculture.
- On Thursday, the image/video will be posted again with an explanation provided.
- Submit objects to jwadebooth@silosandsmokestacks.org.