



604 Lafayette Street | Suite 202
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Dates to Remember

October 1 - Photo Contest Entries Due

October 28 - Workshop Registration Deadline

November 1-7 - Photo Contest Online Voting

November 9 - Interpreting Your Story Workshop



Request to receive this newsletter electronically at: www.silosandsmokestacks.org under [Contact Us](#). Click the [Go Green](#) link to update your contact info.

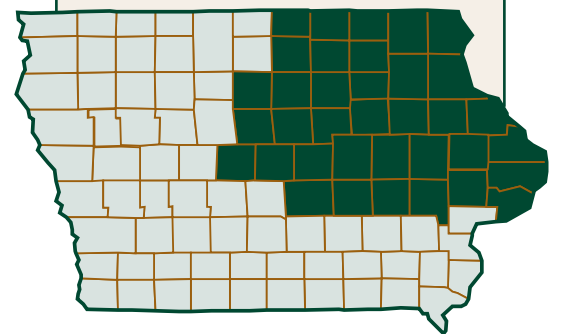


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Silos & Smokestacks National Heritage Area (SSNHA) is a federally designated heritage area and is an Affiliated Area of the National Park Service.

Through the development of a network of sites, programs, and events in these 37 Iowa counties, SSNHA interprets farm life, agribusiness, and rural communities – past and present.



The Newsletter is published by Silos & Smokestacks National Heritage Area.

Please contact Aaron Steinmann, Editor, at (319) 234-4567 or email at asteinmann@silosandsmokestacks.org to submit story ideas.

Silos & Smokestacks National Heritage Area

Workshop



Interpreting Your Story

The PAIR Model of Success

Every organization strives for successful interpretation; the ability to convey their story in a meaningful way. Used by the National Park Service (NPS), the PAIR Model effectively breaks down frontline interpretation into four components:

- P** Presentation Techniques & Styles
- A** Audience Characteristics
- I** Interpretive Methods
- R** Resource Information

This insightful model will be presented by Allyson Mathis of the NPS. Through interactive discussions and activities, participants will learn how to use the PAIR Model when delivering programs or informally talking with visitors.

Tuesday, November 9

10:00 am - 3:00 pm
Registration at 9:30 am

Mines of Spain:
E.B. Lyons Center
8991 Bellevue Heights
Dubuque, Iowa

Registration Deadline October 28, 2010

\$45/person affiliated with a designated SSNHA Partner Site
\$55/person for all other participants

Special Group Rate: Three individuals for \$100

For more information call 319.234.4567 or visit www.silosandsmokestacks.org

Check out Silos & Smokestacks on the web at:
silosandsmokestacks.org

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- Ross Christensen**
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- Wythe Willey**
Attorney, Wythe Willey Law Office

Partnership Panel

- Cheryl Schreier, Chair**
Herbert Hoover Historic Site, NPS, West Branch
- Jerome Thompson, Vice Chair**
State Historical Society of Iowa, Des Moines
- Kathy Bowermaster**
Iowa Division of Tourism, Des Moines
- Tim Engelhardt**
Clayton County Conservation, Elkader
- Vern Fish**
Black Hawk County Conservation, Cedar Falls
- Lanny Haldy**
Amana Heritage Society Museums, Amana
- Randy Heitz**
Iowa Farm Bureau, Charles City
- Kurt Hoefl**
Cedar Valley RC&D, Charles City
- Steve Johnson**
Vesterheim Norwegian American Museum, Decorah
- Dan McFarland**
Hawkeye Buffalo Ranch, Fredericksburg
- Teresa McLaughlin**
Reiman Gardens, Ames
- Terry Pitts**
Cedar Rapids Museum of Art, Cedar Rapids
- Rose Rohr**
Jones County Historic Preservation Commission, Anamosa
- Jean Stowell**
Top of Iowa Welcome Center, Northwood

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Inside...

Teaching Teachers about Iowa's Agricultural Heritage (pg. 2)

SSNHA Reprinted at IHDC (pg. 2)

Vote for Best of Show (pg. 2)

Bus Grant Program Gives 2,400 Students Real Life Adventures (pg.2)

Partnership Profile: Fort Atkinson State Preserve (pg. 3)

Board Appointments & Additions (pg. 3)

Iowa State Fair Celebrates the Family Farm (pg. 3)

Interpreting Your Story Workshop (pg. 4)

Heritage Area Featured on National Lifestyle Show

Travelers from all over the United States will soon get a chance to learn about Silos & Smokestacks National Heritage Area during a feature segment on the Art of Living with Marilu Henner. The five minute feature is



scheduled to air later this fall on the Travel Channel, as well as regionally throughout the Midwest.

In the segment, Don Short, SSNHA President, details the history and national significance of the region. Through images and footage from various SSNHA Partner Sites, viewers will get to experience a day of traveling throughout the Heritage Area. From breakfast at Farm House Bed & Breakfast in Fredericksburg to

an afternoon at Wapsipinicon Mill in Independence, the segment will offer viewers a small glimpse of the treasures found in the Heritage Area. To learn more about Marilu Henner and Art of Living, visit www.watchartofliving.com.



Heritage Area volunteers participated in the filming for the Art of Living segment.



Join us on Facebook at www.facebook.com/ssnha to be the first to find out when the segment will air!

Youth Discover Iowa's Prairie and Pasture

The 2010 "Prairie to Pasture" Summer Camp was spent traveling to new and exciting SSNHA Partner Site locations. From cows to mounds, campers had the opportunity to learn about the history of Iowa and current farming practices. Over the summer, 10 SSNHA Partner Sites were visited along with two National Park Service sites. Thank you to all the Partner Sites that helped make this year's summer camps a sweaty success!



Tanner holds a chicken (left) and campers use corn cobs to make buffalo horns (above) at Hawkeye Buffalo Ranch in Fredericksburg.

Jennifer gathers invasive species at Seed Savers Exchange in Decorah.



Daniel & his friend pump water at the 1900's farm at Living History Farms in Urbandale.

Evaluation of Heritage Area's Progress Underway

Silos & Smokestacks is the Second National Heritage Area of the nine federally designated in 1996 to go through the congressionally mandated evaluation under the direction of the National Park Service (NPS).

In July, the evaluation team, including NPS representatives, visited the Heritage Area to meet with SSNHA staff to share and develop the logic model and data collection process. Many experienced Northeast Iowa for the first time, traveling to a sampling of Partner Sites to see agriculture up-close.

The evaluators returned in late August to spend additional time talking with Partner Sites about their partnership relationship with **See Evaluation, Page 3**

Teaching Teachers about Iowa's Agricultural Heritage

Forty teachers spent a Saturday in June learning about farming practices in Iowa as they traveled to three SSNHA Partner Sites aboard an air-conditioned charter bus. The field day, organized by Silos & Smokestacks, was part of a Teacher Workshop Series offered through Effigy Mounds National Monument.

Through this unique partnership, teachers had the opportunity to learn about food production in the Upper Mississippi River Valley as they visited The Dairy Center (Calmar),



Farm House Bed & Breakfast (Fredericksburg) and Hawkeye Buffalo Ranch (Fredericksburg).

Some highlights from the day included making ice-cream, tasting Iowa grown foods and spear-throwing with an atlatl. Thanks to all the teachers that participated in this day-long workshop, along with the volunteers and staff at each site that helped make the day a success.



Teachers learn how to make and use their own atlatl at Hawkeye Buffalo Ranch in Fredericksburg. (Left & Above)

Participants were also shown how to demonstrate to their students the four different stomachs of a cow while visiting The Dairy Center in Calmar. (Right)



SSNHA Represented at IHDC

Earlier this summer SSNHA staff and Trustee Marilyn Monson joined other Heritage Areas from throughout the world at the International Heritage Development Conference in Charleston, SC. The conference allowed professionals in heritage development to discuss current issues and best practices related to Heritage preservation and tourism.

During the session "Creating a Foundation for Sustainable Partnerships," Candy Streed, Silos & Smokestacks Program &

Partnership Director partnered with Natalie Gelb Solfanelli, Lackawanna Heritage Valley Authority, to compare and contrast differing partnership models. For those unable to attend, conference presentations are available for download at www.ihdc2010.com.



Marilyn Monson observes a local crafter weave a basket from sweetgrass.

Capture the Heart of America
PHOTO CONTEST
BEST of Show
VOTE
November 1-7
silosandsmokestacks.org
Photo Entry Deadline: October 1, 2010

Bus Grant Program Gives 2,400 Students Real Life Adventures

Silos & Smokestacks has awarded \$10,200 to 36 Northeast Iowa schools for the 2010-2011 bus grant funding cycle. Through the program, more than 2,400 students will have the opportunity to get out of the classroom and learn through hands-on visits to various farms, parks, museums and historic sites.

The Bus Grant Program is funded through the SSNHA Education Scholarship Fund, which works to connect students with their agricultural heritage through a number of different programs. To date, the Bus Grant Program has helped over 9,000 students. For information on the 2010-2011 Bus Grant Program or to donate, contact Angi Reid, Education & Interpretation Manager at areid@silosandsmokestacks.org or 319-234-4567.

Students from 36 Area Schools will Visit 20 Heritage Area Partners

Effigy Mounds National Monument
 Janesville Elementary, Janesville
Fontana Interpretive Nature Center
 Benton Community Schools, Norway
Fort Atkinson State Preserve
 Kingsley Elementary, Waterloo
 Kittrell Elementary, Waterloo
 Lowell Elementary, Waterloo
 Orange Elementary, Waterloo
 Poyner Elementary, Evansdale
Fossil & Prairie Park Preserve and Center
 Nashua-Plainfield Elementary, Nashua
 St. Paul's Lutheran School, Waverly
 West Cedar Elementary, Waverly
Grout Museum District
 Northeast Hamilton, Blairsburg
Hawkeye Buffalo Ranch
 Nashua-Plainfield Community Schools, Plainfield
Heartland Acres Agribition Center
 Benton Community Schools, Norway
 Bryant School, Dubuque
 Dr. Walter Cunningham School for Excellence, Waterloo

Herbert Hoover Presidential Museum & NPS National Historic Site
 Bryant School, Dubuque
 Prescott Community Schools, Dubuque
 Preston Elementary, Preston
Hurstmville Interpretive Center
 Bellevue Elementary, Bellevue
 Eisenhower Elementary, Davenport
 Marquette Catholic Schools, Bellevue
 Table Mound Elementary, Dubuque
Hurstmville Limestone Kilns
 Eisenhower Elementary, Davenport
Iowa State Fair
 Rolling Green Elementary, Urbandale
Laura Ingalls Wilder Park and Museum
 East Elementary, Waukon
 Waterville Elementary, Waterville
Living History Farms
 Jensen Elementary, Urbandale
 North Iowa Christian School, Mason City
 Olmstead Elementary, Urbandale

Mines of Spain Recreation Area
 Eleanor Roosevelt Middle School, Dubuque
 West Delaware County Community Schools, Manchester
National Mississippi River Museum
 Cardinal Elementary, Maquoketa
 Immanuel Lutheran School, Waterloo
 Trinity Catholic School, Protivin
 West Delaware County Community Schools, Manchester
Reiman Gardens
 Decorah Middle School, Decorah
State Historical Building
 Ogden Middle School, Ogden
 Summit Middle School, Johnston
Ushers Ferry Historic Village
 Taylor Elementary, Cedar Rapids
Vesterheim Norwegian-American Museum
 Nashua-Plainfield Community Schools, Plainfield
Wapsipinicon Mill Museum
 Viola Gibson Elementary, Cedar Rapids

"We are deeply grateful to you and your organization, and we know this trip will serve to enhance our students' understanding of Ft. Atkinson and Iowa in the mid 1800s."

— Carol Boyce of Orange Elementary School, Waterloo

Silos & Smokestacks Partnership Profile

Fort Atkinson State Preserve

In 1977, visitors began making a fall pilgrimage to Fort Atkinson State Preserve to relive what life was like at a military post during the mid 1800s. Held the last full weekend of September, this rendezvous soon became an annual tradition. During the two-day long event thousands of visitors come to the preserve and neighboring town of Fort Atkinson, named for the fort.

During the rendezvous, the fort is brought back to life, as representative army troops carry out routine duties that would have taken place during the forts operation. Crafts people work to produce goods needed in everyday frontier life, while buckskinners provide lively trade from blacksmiths, leather goods, weaponry and "fooferaw" (beads, trinkets, etc.). Visitors also get to taste authentic frontier food cooked over open fires or watch various contests of skills.

While Saturday and Sunday are open the public, the Friday before the event is reserved for

Blacksmith during 2009 rendezvous.



The reconstructed barracks and stokade wall now provide a visitor center and museum.

students. Known as "school day," the event lets youth experience a preview of the weekend's events. During the 2009 "school day," more than 1,260 Iowa students attended, with nearly 300 funded in part by SSNHA Bus Grant Program. For 2010, Silos & Smokestacks will be helping students from five schools attend the rendezvous.

While the annual rendezvous is a highlight of the fort, the Preserve welcomes visitors year-round. Through use of a downloadable audio tour, visitors can explore at their own leisure and learn

about the forts role on the Iowa frontier. On the grounds visitors can view the reconstructed north barracks and partial log stockade wall. The foundations of the buildings within the stockade walls have also been remarked to let visitors envision the layout of the fort.

For more information on Fort Atkinson or the annual rendezvous festivities visit www.iowadnr.gov or call 563-425-4161.

Board Appointments & Additions

During the annual SSNHA Board of Trustees meeting in May, the 2010–2011 slate of officers was approved. Soo Greiman will serve as chair with Troy Louwagie appointed as vice chair. Geoff Grimes will remain treasurer and Tom Husnik will continue as secretary.

In addition, Audrey Savage was newly appointed to the board during the August meeting. Savage currently serves as President



of Citizen State Bank in Monticello. Her background also includes living on a working farmstead and

teaching math in Cedar Rapids. She is very active in her community and the region, including serving on the Kirkwood Community College Foundation, Jones Regional Medical Center Foundation and Monticello Community School District Foundation.

Iowa State Fair Celebrates the Family Farm

To help celebrate the family farm, the Iowa State Fair Photography Salon named the "Iowa Family Farm" their special theme category for 2010. To show our support for this contribution to preserving America's agricultural story, Silos & Smokestacks was the proud

sponsor of this year's theme category. Out of 4,802 photos submitted by 1,574 photographers, the photo named Best of Show also came from the "Iowa Family Farm" category. We would like to congratulate this year's winners on their amazing photographs.

Best of Show



**Best of Show • All Ears
Traci Webb • Ankeny, Iowa**

Youth Division: Black & White/Color



**First Place • Spider Barn
Ethan Mitchell • Afton, Iowa**

Second Place • Renae M. Beard
Third Place • Hannah Wallace

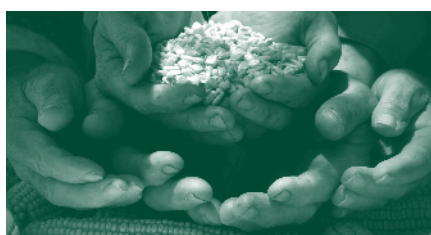
Adult Division: Black & White



**First Place • Hello, Little Sheep
Georgiann Fischer • Des Moines, Iowa**

Second Place • James M. Moncrieff
Third Place • Robert Domsic

Adult Division: Color



**First Place • Three Generations
Megan Pitt • Ames, Iowa**

Second Place • Julie Habel
Third Place • Larry Mendenhall

Evaluation (cont.)

SSNHA and how it has evolved. They focused on the assistance Partner Sites have received from the Heritage Area and the outcomes of these activities.

This process will help evaluate the progress of Silos & Smokestacks, the management entity, while measuring the effects it has had in the Heritage Area. Results of this study will be used to identify critical components for sustainability and to determine recommendations for the future role of the NPS within National Heritage Areas. Final findings on this evaluation are scheduled to be completed by the end of the year.

Organizations and individuals, who are or have been involved with Silos & Smokestacks, may be contacted for input. If you have questions about the process, you can reach Candy Streed at 319-234-4567.