

# Newsletter

Where the Story of American Agriculture Comes to Life.

Volume 5 Issue 3 2005

## Federal Appropriations Update

Ongress has passed the 2006
Department of Interior
appropriations bill and President
Bush has indicated he will sign it.
Six National Heritage Areas
received a \$100,000 reduction
while most received a \$50,000
reduction, including Silos &
Smokestacks National Heritage

The Senate passed the National Heritage Areas Partnership Act just before leaving for the August recess. The bill proposes a formalized program and criteria for National Heritage Areas much like the process for the National Register of Historic Places. Currently, there is not a formal process for the designation of a National Heritage Area. This act rectifies that by defining standards and requiring specific criteria of national significance before designation. The bill also provides limits of \$1 million per year for

any individual National Heritage Area with a total appropriation of \$25 million per year for the National Heritage Area program. The bill stipulates a cap of \$10 million per National Heritage Area over 15 years.

There are currently 27
National Heritage Areas and an additional 11 heritage areas are seeking federal designation.
Dozens of aspiring heritage areas across the nation are observing the program.

"As more National Heritage
Areas are designated, funding
becomes more difficult to secure,"
said Don Short, Silos &
Smokestacks National Heritage
Area Executive Director. "As
additional heritage areas are
designated, there are more
organizations competing for
funding from the limited amount
appropriated to the program each
year."

# Heritage Area Represented at Iowa State Fair

Heritage Area volunteers traveled to Des Moines

August 11-21 to participate in the Silos & Smokestacks booth at the 2005 Iowa State Fair. As one of more than 30 exhibitors in the Iowa Tourism Building, the Silos &

Smokestacks booth was staffed by representatives from its partner sites, Board of



Themed America's
Agricultural Heritage Area...It's
Right in Your Own Backyard, the
booth resembled a real backyard.
Elements to fit the theme included
a John Deere windmill, white
picket fence, porch glider,

sidewalk and mural.
The mural was
created by 12
students from Black
Hawk county who
joined The Blue
Ribbon Club, a two-

Silos & Smokestacks State Fair booth

ship Advisors,
and Heritage Area

week
educational
program developed by Silos &
Smokestacks and the Waterloo

See State Fair, Page 3

## SSNHA Grant Applications Due October 1st

The deadline for Silos & Smokestacks National Heritage Area's Grant Application is quickly approaching. A total of \$75,000 is available for projects that preserve and interpret America's agricultural stories through exhibit development, educational programs,

programs, interpretation, marketing, signs and event programming.

Grant
awards may range from \$1,000 to
\$10,000 and applicants must
provide a 1-1 match to the grant
request. Eligible applicants are
non-profit organizations, local or

regional governments or federally recognized Indian tribes located in one of the 37 counties within the Heritage Area.

All applicants must complete an application form found at http://www.silosandsmokestacks.or g/4partner/grants.html or call the

office at (319) 234-4567 to request a hard copy. It is encouraged that all applicants contact Candy Streed prior to application to discuss eligibility.

All applications are due postmarked by October 1 to the Silos & Smokestacks office, P.O. Box 2845, Waterloo, IA 50704-2845.

## Save the Date 2006 Annual Conference



March 21-22, 2006 Hotel Winneshiek, Decorah, Iowa

More information to come!

The Hotel Winneshiek Opera House and Conference Center features 31 luxurious guest rooms clustered around an open atrium. The Victorian Rose Restaurant offers creative cuisine in a fine dining atmosphere. For more information about the Hotel Winneshiek, go to www.hotelwinn.com.

## SSNHA Grows With Addition of Two New Staff Members

In order to strengthen
partnerships, better serve our
communities, and implement
programs, Silos & Smokestacks
National Heritage Area (SSNHA)
staff has grown and restructured.
SSNHA welcomes two new staff
members to the organization,
Jennifer Peterson, Marketing &
Public Relations Manager, and Lynne
Wagner, Education Coordinator.

Jennifer Peterson will develop and implement marketing and public relations strategies for the Heritage Area. Prior to joining SSNHA, Jennifer was a Marketing Associate for Waverly Health Center.

As Education Coordinator, Lynne Wagner will create and promote educational programs for the Heritage Area. Lynne previously worked for the Grout Museum District as the Director of Education.

Be sure to contact SSNHA staff with questions or ideas.



**Don Short**Executive Director



Jennifer Peterson

Marketing & Public

Relations Manager



**Peter Jorgensen** *Group Tour Manager* 



Candy Streed
Program and Partnership



Molly McCarthy
Program Assistant Intern



**Carol Klein**Finance and Office Manager



Jodi Verbraken
Special Events &
Communication Coordinator



Joe Knobbe

**Lynne Wagner**Education Coordinator



Emily Nauman
Program Assistant Intern

## Congratulations National 19th Amendment Society

After 14 years of hard work, the National 19th Amendment
Society opened the Carrie Lane
Chapman Catt Girlhood Home
near Charles City in August. In
collaboration with the University
of Northern Iowa and Silos &
Smokestacks, this historic site tells
the story of Chapman Catt from
her childhood on the prairie
through her integral part in the
fight for women's suffrage.





#### **NPS Assistance Available**



Sue Pridemore, Heritage Area Partnership Coordinator for the National Park Service (NPS) Midwest Region, is available to assist SSNHA sites and aspiring partners with site planning and assessment, outdoor exhibits, and interpretative planning. Contact Candy Streed at cstreed@silosandsmokestacks.org or (319) 234-4567 to set up an appointment.

## Two Heritage Area Communities Recognized for Historic Preservation

The communities of Dubuque and Davenport, both equally rich with heritage resources and historic pasts, have recently been designated as Preserve America Communities.

Dubuque, designated in September 2004, and Davenport, designated in June 2005, are the only two communities in the state that have been awarded with this unique designation. Dubuque and Davenport join 261 other communities in 43 states to preserve their heritage.

According to PreserveAmerica.gov, "a Preserve America Community recognizes communities that:

protect and celebrate their heritage;

- use their historic assets for economic development and community revitalization; and
- encourage people to
   experience and appreciate
   local historic resources
   through education and
   heritage tourism."

To learn more about how your community can become a Preserve America Community, go to www.preserveamerica.gov/communities.html or call (202) 606-8503. Four application and designation cycles occur each year. The next designation deadline is December 1, 2005.

## Silos & Smokestacks Partner Profile

## Cedar Rapids Museum of Art

The Cedar Rapids Museum of Art (CRMA) recently opened The Grant Wood Studio & Visitor Center, the original studio where American artist Grant Wood lived and worked from 1924 through 1934. The loft studio was designed by the artist himself and was where the legendary American Gothic was painted.

In honor of its 100 year anniversary, The Cedar Rapids Museum of Art is celebrating with the opening of a major exhibition, Grant Wood At 5 Turner Alley, September 10 through December 4, 2005 at the Grant Wood Studio. The original American

birthplace along with other Grant Wood paintings and decorative works on loan from museums and private collections from around the world. Many rarely seen pencil drawings, lithographs, book

> household objects and furnishings are also on display. These pieces, combined with more than 170 works of art from the Cedar Rapids

illustrations and a collection of







Wood's American Gothic Art Museum's

**Grant Wood collection** to date.

In March, over 100 pieces from the *Grant* Wood At 5 Turner *Alley* exhibition will travel to the Smithsonian American

Renwick Gallery in

Washington, D.C. for the *Grant* Wood's Studio: Birthplace of 'American Gothic' exhibit.

The Grant Wood Studio & Visitor Center is owned and operated by the nearby Cedar Rapids Museum of Art; visit www.crma.org or call (319) 366-7503 for more information.

## Staff Visit to Northeast Iowa

Cilos staff hit the road for the Ufirst in a series of "Staff Road Trip Outings" to Heritage Area sites and points of interest. The purpose of these day trips is to familiarize SSNHA staff with the sites from a personal, handson perspective, appreciate the casual visitor experience, and understand the stories each site tells.

July's stops to Winneshiek and Allamakee Counties included The Carnegie Cultural Center with hosts Juanita & John Anderson; the Fort Atkinson State Preserve; The Dairy Center with Executive Director Mark Hotvedt; Vesterheim Norwegian-American Museum with Volunteer Coordinator Martha Griesheimer; Seed Savers Exchange with Executive Director Kent Whealy; and Laura Ingalls Wilder Park & Museum.



Seed Savers Exchange, Decorah



Molly McCarthy, Silos staff, petting a calf at The Dairy Center, Calmar

#### State Fair, continued from page 1

Gothic has returned to its

Center for the Arts.

Before picking up a paintbrush, members of The Blue Ribbon Club learned about the importance of agriculture and agribusiness found in Black Hawk

After the students learned about Iowa pioneers from the Grout Museum District and visited Hansen's Dairy, a real working farm in Hudson, they portrayed what they saw onto the mural.

The finished product was an integration of rural and urban scenes and served as the focal point for the Heritage Area's booth at the Iowa State Fair.



The Blue Ribbon Club beginning to paint the mural.

## SSNHA to Award IMA Conference Scholarships

Cilos & Smokestacks is Sponsoring scholarships for two individuals to attend the Iowa

Museum Association (IMA) Conference on

October 9-

http://www.iowamuseums.org 11 in Des Moines.

Iowa. The scholarships will cover conference registration, conference sponsored meals, and IMA membership dues for one year.

Eligible applicants include staff, volunteers and interns of

designated SSNHA partner sites and points of interest. Applicants must submit a one page letter stating how attendance at the

> conference will benefit their professional development or institution.

**Letters of** application are due

September 23 by 5:00 p.m. to Candy Streed, P.O. Box 2845, Waterloo, IA 50704.



#### Sidewalk Art at 100 Days of Iowa

Silos & Smokestacks was represented at the 100 Days of Iowa at the Mississippi Valley Welcome Center in LeClaire, Iowa, on July 22. While visitors stopped by the Welcome Center for a quick stretch, they were able to learn more about the Heritage Area, pick up a Heritage Area Traveling Activity Book, and doodle on the sidewalk with chalk.

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## Dates to Remember...

October 1, 2005 - SSNHA Grant Application due postmarked. See pg. 1 for more information.

October 9-11, 2005 - Iowa Museum Association Conference, Des Moines. See pg. 3 for more information.

**October 19, 2005** - SSNHA Trustee Meeting and Field Trip.

**October 24-26, 2005** - Iowa Tourism Conference, Council Bluffs.

November 1, 2005 - Partnership Panel Meeting, Effigy Mounds, Harpers Ferry.

March 21-22, 2006 - SSNHA Annual Conference, Decorah. See pg. 4 for more information.

Silos & Smokestacks National Heritage Area (SSNHA) is a federally designated heritage area and is an Affiliated Area of the National Park Service. Through the development of a network of sites, programs, and events in these 37 Iowa counties, SSNHA interprets farm life, agribusiness, and rural communities - past and present.

The Newsletter is published by Silos & Smokestacks National Heritage Area.

Please contact Jennifer Peterson, Editor, at (319) 234-4567 or email at jpeterson@silosandsmokestacks.org to submit story ideas.

## What's New in the Heritage Area?

• A new interpretive sign has been installed at Bennington No.

**4 School.** The sign is the first interpretive sign the site has to introduce the school's history to visitors.

**Brucemore** has announced the opening of "The World Comes Home," a special exhibit housed in the Brucemore Visitor Center, that explores everyday life between 1945 and 1963. The exhibit will showcase a period in which the United States reached new heights of political and cultural power.

#### Ft. Atkinson State

**Preserve** recently received \$500,000 in a legislative boost to complete renovation work on the site's historic buildings.

#### Grundy County Heritage

Check out Silos & Smokestacks on the web at:

www.silosandsmokestacks.org

Museum's "From Grasslands to Granaries" has been completed and is showcased in the

Agricultural Hall. This 90-foot diorama depicts the four seasons of the prairie which then turned into plowed ground with a John Deere tractor.

#### **The Dairy Center**

completed the Grazing Center, some 80 acres of fenced and seeded paddocks, to demonstrate a low capital, low cost style of milk production. An open house event is planned for Saturday, October

If your site has additions, renovations or new exhibits, let us know by emailing Molly at mmccarthy@silosandsmokestacks.org.

#### Leadership Advisors

**Terry Branstad**Former Iowa Governor, President & CEO, Des Moines University

**Ross Christensen** Christensen, Christensen, Bigelow, Day

**Willard Jenkins**Iowa House of Representatives

Patty Judge Iowa Secretary of Agriculture IDALS

**Susan Judkins**Director of Government Affairs, Iowa League of Cities

**Ambassador Ken Quinn** President, World Food Prize Foundation

**Robert Ray** Former Iowa Governor, Ray Enterprises

**Neal Smith**Former US Congressman, Attorney at Law

**Wythe Willey** Attorney, Wythe Willey Law Office

#### Board of Trustees

**Bob Casterton, Chair** Farmer/Retired Engineer, John Deere Product Engineering Center, Readlyn

**Fred Kirschenmann, Vice Chair** Executive Director, Leopold Center, Ames

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**Robert Gunderson** Retired President, Whink Products Co., Eldora

**Jen Holtkamp** Communications Director, Iowa Pork Producers Association, Clive

**Jim Hosch** Education Director, ISU County Extension, Elkader

**Tom Husnik**District Sales Manager, Midwest Region, Pioneer & Crop Protection Sales & Marketing, Vinton

**Michael Morrison** President, North Iowa Area Community College,

Mason City

**Wade Wagner** Parks Commissioner, Cedar Rapids

#### Partnership Panel

**Kathy Bowermaster** 

Iowa Division of Tourism, Des Moines

**Robert Cole** Community Leader, Mason City

**Phyllis Ewing, Chair**Effigy Mounds National Monument, Harpers Ferry

**Geoffrey Grimes, Vice Chair** StruXture Architects, Waterloo

**Phil Hemesath** Farm Bureau District 1, Calmar

**Warren Johnson** Limestone Bluffs Resource Conservation & Development, Maquoketa

**Samuel Lankford** University of Northern Iowa, Cedar Falls

Fayette Co. Conservation/Country Heritage Community, Elgin

**Bob Neymeyer** Sullivan Brothers Veterans Museum/Grout Museum, Parkersburg

**Sandy Scholl** ISU Extension, Waterloo

Doug Schroeder Fossil & Prairie Park and Center, Rockford

**Paul Tabor** Tabor Home Winery, Baldwin

**Jerome Thompson** State Historical Society of Iowa, Des Moines

**Mary Ellen Warren** Community Leader, Waterloo

**Sandi Yoder** Living History Farms, Urbandale

#### Staff

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