



# Workshop



Wednesday, October 1 | 10:00 am - 3:00 pm | Registration at 9:30 am

Farm House Bed & Breakfast Gathering Room | 2866 270th St. / Hwy. 18 E. | Fredericksburg, IA

## USING PHOTOS TO TELL YOUR STORY

### The Nuts & Bolts of Photography

It's said a photo is worth a 1,000 words. What is your photo saying? You'll learn the nuts & bolts of photography: composition, rule of thirds, and much more. Whether you have a point-and-shoot or a high-end digital camera, these simple skills will help you create more engaging photographs with any subject matter.

In a fast paced society, we have to be mindful of how we are capturing our audience's attention. Are the pictures on your website, on your brochure, in your exhibit, conveying the message you want for your site?



Leading this discovery will be Charley Starnes, Photo Salon Superintendent for the Iowa State Fair and Director of Living History Farms Annual Photography Day. Charley's photographs have been featured in the Iowa Travel Guide and the cover of the Silos & Smokestacks' Visitor's Guide.

**Bring your camera,** as we will be practicing our newly acquired skills and sharing our work.

**AND**

**Submit up to three photos when you register** and we will select a few to see "what are they saying." Photos may be mailed with registration or submitted through online registration form.

Register online at [silosandsmokestacks.org/partner](http://silosandsmokestacks.org/partner)

#### To register, mail this form with payment to:

Silos & Smokestacks National Heritage Area (SSNHA)  
P.O. Box 2845  
Waterloo, IA 50704-2845  
Phone: 319.234.4567 Fax: 319.234.8228

#### Registration Deadline: September 24, 2014

#### Capacity: 40 participants

Name(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

#### Affiliated with SSNHA Partner or Emerging Site:

\$35/person or 3 individuals from same organization for \$90

#### All other Participants:

\$45/person

Amount Enclosed: \_\_\_\_\_

Fee includes lunch and materials.  Vegetarian option.

#### Payment Method:

Check: *Make checks payable to SSNHA*

Credit Card:  Visa  Master Card

Name as it appears on card: (Please Print)

Card#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_