



# THE IOWAN<sup>®</sup> magazine

The Silos & Smokestacks National Heritage Area and *The Iowan* have joined together again to offer partners the opportunity to be part of a special advertising guide during the seasonal months of 2016. *The Silos & Smokestacks* advertising section is a great way to showcase your organization and attract visitors to your area, as well as to help promote agricultural projects across the state.

Advertiser \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

## FREQUENCY AND 2016 RATES

Ad Sizes	1x	2x	3x
Full page	\$1595	\$1495	\$1395
1/2 page	\$995	\$895	\$845
1/3 page	\$695	\$645	\$595
1/6 page	\$395	\$375	\$325
1/12 page	\$195	\$185	\$175

## SAVE MONEY! Maximize your exposure with a **3 issue** run!

Reserve three 1/12 page ads by January 29, 2016 for only \$447 – SAVE \$78!

Not-for-profits save 10% on 1/6 page ads and larger!

<input checked="" type="checkbox"/>	Issue	Ad Size	H	V	Rate
	May/Jun2016				
	Jul/Aug 2016				
	Sept/Oct 2016				

**Please also inquire about additional frequency discounts and other customized advertising solutions tailored to your specific needs!**

### Ad Materials

Supplying new print-ready ad

- Ad will be e-mailed by \_\_\_\_/\_\_\_\_/\_\_\_\_
- Pick up from (issue/year) \_\_\_\_ / \_\_\_\_
- Pick up with changes from (issue/year) \_\_\_\_ / \_\_\_\_
- To be designed by *The Iowan*  
The advertiser may be billed a fee for design and production services for ads and/or revisions after the first proof.

**Invoices** should be sent to: \_\_\_Advertiser \_\_\_ Agency

**New \_\_\_Contract Start Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**Frequency** \_\_\_\_ **Non-profit** \_\_\_\_

**Proofs** should be sent to: \_\_\_Advertiser \_\_\_Agency

**Contract Renewal Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

Ad Executive \_\_\_\_\_

Date \_\_\_\_\_

E-mail \_\_\_\_\_

By signing above, I acknowledge that I have read and agree to the Publisher's Conditions and Copy Regulations.

Date \_\_\_\_\_