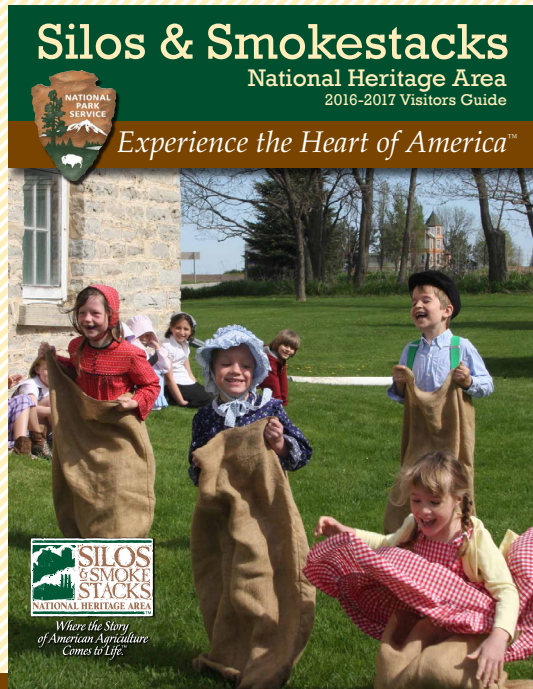


Advertise in Silos & Smokestacks 2018 - 2019 Visitor's Guide!



Fowler Building
604 Lafayette Street Suite 202
Post Office Box 2845
Waterloo, IA 50704-2845

NONPROFIT ORG.
US POSTAGE
PAID
WATERLOO, IA
PERMIT NO. 74



Reserve your ad space by Dec. 15!

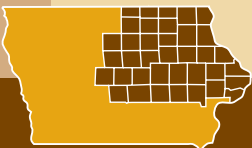
Silos & Smokestacks National Heritage Area 2018-2019 Visitor's Guide

Attract visitors to your site or business, while helping Silos & Smokestacks share America's agricultural story in this federally designated 37-county region of Northeast Iowa. An Affiliated Area of the National Park Service, the Heritage Area has more than 117 designated Partner Sites bringing visitors to the region.

Over 3.4 Million Annual Visitors to Partner Sites
50,000 Guides Printed
Distributed at 400+ Regional Welcome Centers,
Tourism Bureaus, Hotels and Cultural Sites
Online Visitor Guide Flip Book

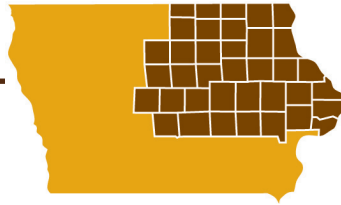


Space Deadline Dec. 15 | **Materials Deadline** Jan. 5 | **Payment Due** Jan. 15, 2018



silosandsmokestacks.org/vg-advertising/

Silos & Smokestacks National Heritage Area 2018-2019 Visitor's Guide



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- 50,000 Guides Printed
- Distributed at 400+ Regional Welcome Centers, Tourism Bureaus, Hotels and Cultural Sites
- Online Visitor Guide Flip Book



Yes! Please Reserve My Ad Space!

Design Requirements

- Print-ready high resolution PDF
- CMYK & no spot colors
- *For full bleed ads, please keep important content within 1" of margin and add 1/4" for bleed.

Check if you need assistance in designing advertisement (additional fees may apply).

Size	Dimensions	Price	
Full Page - No Bleed	7.3357" x 9.328"	\$1,495	<input type="checkbox"/>
Full Page - Full Bleed*	8.5" x 11"	\$1,495	<input type="checkbox"/>
1/2 Page Horizontal	7.3357" x 4.622"	\$795	<input type="checkbox"/>
1/2 Page Vertical	3.5825" x 9.328"	\$795	<input type="checkbox"/>
1/4 Page Horizontal	7.3357" x 2.271"	\$495	<input type="checkbox"/>
1/4 Page Vertical	3.5825" x 4.622"	\$495	<input type="checkbox"/>
1/8 Page Horizontal	3.5825" x 2.271"	\$395	<input type="checkbox"/>
1/8 Page Vertical	1.7" x 4.622"	\$395	<input type="checkbox"/>
Outside Back Cover	8.5" x 8.5"	\$2,500	<input type="checkbox"/>
Full Bleed*			
Inside Front/Back Cover*	8.5" x 11"	\$1,750	<input type="checkbox"/>
Full Bleed*			

Designated Partner Sites check here to receive 20% discount (applied upon invoice).

20% discount for designated SSNHA Partner Sites does not apply to premium cover locations. Pricing based on 9 month distribution through April 2017. Rates for the 2018 Visitor Guide subject to increase based on a 12 month distribution cycle and increased quantities.

When possible, ads will be placed in close proximity to listings for Partner Sites located near advertiser. Premium and 1/2 Page Horizontal ads are limited, reserved on a first-come-first-served basis.

Space Deadline Dec. 15 | **Materials Deadline** Jan. 5 | **Payment Due** Jan. 15, 2018

Contact Person _____

Business/Organization _____

Billing Address _____

City, State, Zip _____

Phone _____

E-mail _____

I agree to pay Silos & Smokestacks the amount of the ad placement upon receipt of invoice.

Signature _____ Date _____

Mail:
 Silos & Smokestacks
 National Heritage Area
 PO Box 2845
 Waterloo, IA 50704

Online:
www.silosandsmokestacks.org/vg-advertising/

Email:
jwadebooth@silosandsmokestacks.org

Phone: 319.234.4567
Fax: 319.234.8228