

# 2018 Contest Rules/Guidelines

\*Failure to follow ALL rules/guidelines may result in disqualification.

The mission of Silos & Smokestacks National Heritage Area (SSNHA) is to **preserve and share America's agricultural story.** Photos submitted in the contest must be agriculturally related and help to preserve this important piece of America's story. Photos must be taken in the geographic location indicated in the category descriptions below.

Photos submitted in the contest must be agriculturally related and help to preserve this important piece of America's story. The contest is open to amateur and professional photographers. Photos must be submitted by the individual who took the photograph. Contest sponsors, judges and SSNHA staff/members of their immediate family are not eligible to enter. Employees and volunteers of designated SSNHA Partner Sites are eligible to submit entries.

## **Entries/How to Submit**

- Entries must be submitted via online entry form. Mailed entries will not be accepted. Should an entry be lost in transmittal, entrants are entitled to a refund of their entry fee. No other monetary compensation will be awarded.
- Participants may submit a total of five photos. Photos may be all within one category or spread throughout multiple categories.
- A \$10.00 entry fee will be assessed for each photo entered to help cover the costs of administering the contest. Payments are processed securely online through Stripe. Methods of payment accepted include Visa, MasterCard, American Express, JCB, Discover and Diners Club.
- Photos must be taken in the geographic location indicated in the category descriptions below.
- Photos should be formatted to a minimum of 2,000 pixels on the shortest side, though larger images are preferred (please do not re-size small files to fit requirements). Files must be JPEG format and smaller than 50 MB.
- Images may have minor alterations for color, contrast, cropping, etc., but may not be significantly altered, appear unnatural or have elements added or removed.

- Model releases are not required to enter photos. If a photograph contains a recognizable person, photographers agree that they have requested permission to photograph subjects and are able to provide a model release to SSNHA upon request.
- Photos will be judged by an independent panel according to category relevance, quality, content, composition and creativity. Judges will determine 1st, 2nd, 3rd and Honorable Mention in each of five categories. The 1st Place photo in each category will compete in online voting for "Best of Show." One award for overall People's Choice will also be chosen by the public.
- Entries due by September 28, 2018. Winners will be announced no later than December 31, 2018.

Questions or comments related to the photo contest should be directed to photocontest@silosandsmokestacks.org or 319-234-4567.

We would like to connect with you on social media so please give us your Instagram Handle (ex. @silosandsmokestacks) and your Twitter Handle (ex. @ssnha) so that we can better promote and connect with photographers.

\*SSNHA IS NOT RESPONSIBLE FOR ANY ENTRIES LOST OR NOT RECEIVED VIA ONLINE ENTRY FORM

## **Contest Categories**

\*SSNHA reserves the right to reclassify photos better suited to an alternate category.

**Iowa Farmscapes:** From rustic farms to rolling hills of patchwork fields, the rural countryside holds a beauty uniquely lowan. This category captures this beauty through artistic depictions of farm and field scenes scattered throughout rural lowa.

**Life on the Iowa Farm:** Farm Life is characterized by hard work combined with a connection to the land. This category shares the story of the Iowan farmer who helps feed the world, along with day-to-day life on the farm.

**Silos & Smokestacks Partner Sites:** From dairy farms and museums to vineyards and tractor assembly tours, more than 100 Designated Silos & Smokestacks National Heritage Area Partner Sites are sharing their own part of America's agricultural story in a 37-county region of Northeast Iowa. This category lets visitors share their experience at Heritage Area Partner Sites.

**Celebrations of Iowa Agriculture:** Steeped in culture, festivals and fairs have long been held to celebrate Iowan agriculture and the fruits of the harvest. From a state fair to a hometown rhubarb fest, this category commemorates the agricultural experience at countless events throughout the country.

**Modern Agriculture in Iowa:** Iowa's agricultural industry has helped to shape agriculture worldwide and continues to be a leader in new and innovative farming methods. From the engineering and technology used to create more efficient machines to the biology that increases the productivity of plants and research to conserve and protect our natural resources. Show us Iowans being leaders in the industry with pictures of today's equipment, field monitors, drones and conservation practices in operation.

**Agriculture in America:** From sea to shining sea, amber waves of grain to fields of cotton. Agriculture is a major industry in America. Ranging from hobby farms and small-scale producers to large commercial farms covering thousands of acres of cropland or rangeland. This category celebrates the diverse

industry of agriculture in our country. We want to see this industry outside of Iowa and farm life differs from state-to-state.

# **Reproduction Rights**

Photographers retain all copyrights associated with their photograph(s). Entry in the contest constitutes agreement to allow photographs to be published, exhibited and used in all forms and/or media by SSNHA. Typical use may include features in exhibits or program promotional materials. Photos will also be exhibited through SSNHA's social media channels, with all efforts utilized to protect improper download by outside sources. When possible, photographers will be given credit during usage. Due to the nature of some programs, credit may not be given in all uses. Photos will not be sold by SSNHA to any outside source. Any requests from outside sources will be advised to contact the photographer directly.

### **Awards Presented**

Best of Show: \$500 First Place: \$100 (each category) Second Place: \$50 (each category) Third Place: \$25 (each category) People's Choice: \$50 – First Place Only

**Visitor Guide Photo Feature Award:** \$250 and feature in the 2020 Visitor Guide. Eligible only to photos taken at Silos & Smokestacks Partner Sites. Winner chosen by Silos & Smokestacks staff.