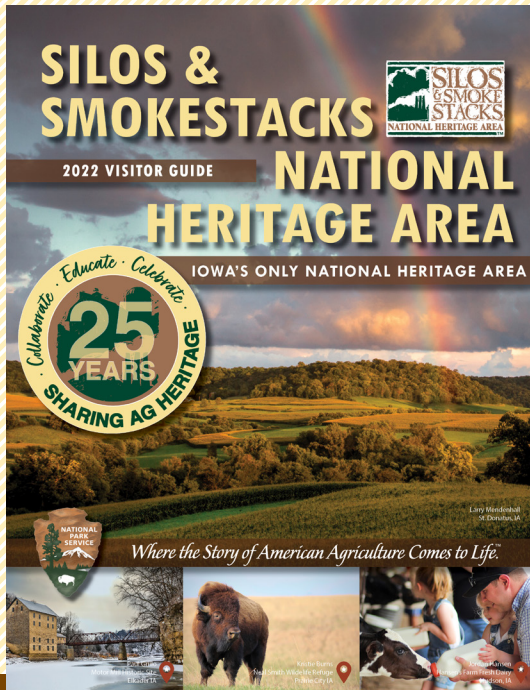


Advertise in Silos & Smokestacks 2023-24 Visitor Guide



Post Office Box 2845
Waterloo, IA 50704-2845

NONPROFIT ORG.
US POSTAGE
PAID
WATERLOO, IA
PERMIT NO. 74



Reserve your ad space by Nov. 4!

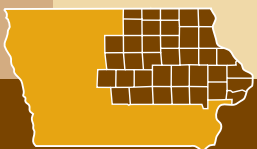
Silos & Smokestacks National Heritage Area

Attract visitors to your site or business, while helping Silos & Smokestacks share America's agricultural story in this federally designated 37-county region of Northeast Iowa. A partner of the National Park Service, the Heritage Area has more than 100 designated Partner Sites bringing visitors to the region.

Over 3.1 Million Annual Visitors to Partner Sites
25,000 Guides Printed
Distributed at 400+ Regional Welcome Centers,
Tourism Bureaus, Hotels and Cultural Sites
Online Visitor Guide Flip Book



Space Deadline Nov. 11 | Materials Deadline Dec. 3 | Payment Due Jan. 31, 2023



silosandsmokestacks.org/vg-advertising/

Silos & Smokestacks National Heritage Area

2023-24 Visitor Guide

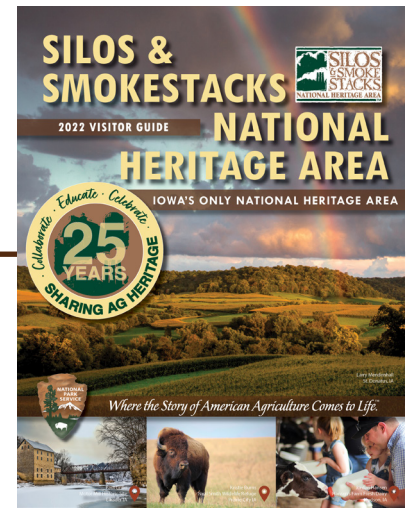
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25,000 Guides Printed

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Online Visitor Guide Flip Book



Yes! Please Reserve My Ad Space!

Design Requirements

Print-ready high resolution PDF
CMYK & no spot colors

*For full bleed ads, please keep
important content within 1" of
margin and add 1/4" for bleed.

Size

Dimensions

Price

Full Page - No Bleed
Full Page - Full Bleed*
1/2 Page Horizontal
1/2 Page Vertical
1/4 Page Horizontal
1/4 Page Vertical
1/8 Page Horizontal
1/8 Page Vertical
Outside Back Cover
Full Bleed*

7.3357" x 9.328"
8.5" x 11"
7.3357" x 4.622"
3.5825" x 9.328"
7.3357" x 2.271"
3.5825" x 4.622"
3.5825" x 2.271"
1.7" x 4.622"
8.5" x 8.5"

\$1,495
\$1,495
\$795
\$795
\$495
\$495
\$395
\$395
\$1,750



☐
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☐ **Designated Heritage Area Sites check here to receive 30% discount.**

30% discount for designated SSNHA Partner Sites does not apply to premium cover locations.
Pricing based on 24 month distribution through January 2024. Rates for the 2025-26 Visitor Guide
subject to increase based on a 12 month distribution cycle and increased quantities.

When possible, ads will be placed in close proximity to listings for Partner Sites located near advertiser.
Premium and 1/2 Page Horizontal ads are limited, reserved on a first-come-first-served basis.

Space Deadline Nov. 11 | Materials Deadline Dec. 3 | Payment Due Jan. 31, 2023

Contact Person _____

Business/Organization _____

Billing Address _____

City, State, Zip _____

Phone _____

E-mail _____

I agree to pay Silos & Smokestacks the amount of the ad placement upon receipt of invoice.

Signature _____ Date _____

Mail:

Silos & Smokestacks
National Heritage Area
PO Box 2845
Waterloo, IA 50704-2845

Online:

[www.silosandsmokestacks.org/
vg-advertising/](http://www.silosandsmokestacks.org/vg-advertising/)

Email:

jwadebooth@silosandsmokestacks.org

Phone: 319.234.4567

Fax: 319.234.8228