# 2026 SSNHA Agricultural Storytelling Program Award - Large Project Application

## Applicant Information

1. Applicant Name (Name of non-profit, local government, etc.) *

2. Applicant Site Name (Name of designated SSNHA Site or Emerging Site *

3. Applicant Type: (Must be a designated SSNHA Site or SSNHA Emerging Site) *

- Designated SSNHA Site
- SSNHA Emerging Site

4. Do you currently have an open SSNHA Small or Large Project Program Award Agreement?
(If yes, you must submit your final report to close out your agreement, before making this application to be an eligible applicant.)
*

- Yes
- No

5. Applicant's Federal ID Number *

6. Attach IRS Letter of Determination of Non-profit Status, if applicant site is a non-profit organization. After you have chosen the file, click upload.

Browse...

## 7. Applicant Primary Contact *

First Name

Last Name

Title

Organization Name

Street Address

Apt/Suite/Office or
N/A

City

Zip

County

Email Address

Phone Number

Format must be (XXX-XXX-XXXX)

## 8. Applicant Secondary Contact *

First Name

Last Name

Title

Organization Name

Street Address

Apt/Suite/Office or
N/A

City

Zip

County

Email Address

Phone Number

Format must be (XXX-XXX-XXXX)

**Large Project Information**

9. Project Name *

10. Project Description (Please describe in one sentence, 25 words or less. Description used for promotional purposes.)
*Example: Create a new permanent exhibit to tell the history of agriculture in XYZ county and its significance today.* *

11. Street Address of Project Location *

12. City of Project Location *

13. County Name(s) of Project Location *

14. What is the budget for the proposed project? (These totals should match those listed in your itemized budget.) Lines will not add up, so please ensure your calculations are correct.

4:1 non-federal match minimum is required. For every $1 requested, applicants must provide a $4 match in cash and in-kind. That match must be a minimum of $2 in cash. Additional match is allowed and encouraged. *

| | Amount |
|---|---|
| Award Amount Requested (Must be $3,000 or above) | |
| Applicant Cash Match | |
| Applicant In-Kind Match | |
| Other Project Costs | |
| Total Project Cost | |

15. Project funds will be used for the following type of activity: (Check all that apply) *

- [ ] Exhibits
- [ ] Outdoor Interpretive Signage
- [ ] Marketing
- [ ] Educational Programs
- [ ] Interpretive Programs
- [ ] Event
- [ ] Other

**Project Summary**

16. Specifically describe the project in a clear and concise summary. Begin by completing this sentence:
(Name of your organization) seeks a SSNHA Agricultural Storytelling Large Project Program Award to expand our agricultural story and visitor experience by _____. *

17. Describe the goals of this project. Address how the project fits into the overall goals for your organization.

18. Explain how the project fulfills a demonstrated area of need. *

19. What planning steps has your organization taken to make this project successful? *

**Development and Connections to SSNHA Interpretive Agricultural Themes and Visitor Experiences**

## 20. Interpretive Agricultural Themes *

Check all the interpretive agricultural themes that will be preserved or interpreted through the proposed project.

- [ ] The Fertile Land
- [ ] Farmers and Families
- [ ] The Changing Farm
- [ ] Higher Yields: The Science and Technology of Agriculture
- [ ] Farm to Factory: Agribusiness in Iowa
- [ ] Organizing for Agriculture: Policies and Politics

21. Describe in detail how each selected theme will be preserved or interpreted through this project. *

22. Visitor Experiences

How will the proposed project develop positive visitor experiences? Include references to Visitor Experiences identified in Chapter 4 of the Silos & Smokestacks Interpretive Plan. *

23. Describe how your project will elevate the quality of the heritage area individually and collectively? *

24. Explain how this project will support meaningful efforts toward telling untold stories, especially as it relates to interpretation and visitor experiences. *

25. When applicable and where available, attach an interpretive plan, exhibit design, sign design, or other documents to illustrate your project. After you have chosen the file, click upload. *

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**Project Timeline**

26. Describe the timeline of the project. List key threshold tasks including approximate beginning and ending dates for each task. *

From date

To date

Describe timeline of task

Add Another Task

**Project Budget**

27. Please fill out the **budget form here** by downloading and saving to your computer. Then upload completed document to the application. *

Browse...

28. Attach letter documenting applicant's match of funding. After you have chosen the file, click upload. *

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**Evaluation and Sustainability Plan**

29. Evaluation Plan
How will you evaluate the project goals after completion? How will your evaluation plan address the program award goals? *

30. What are the anticipated outcomes to patrons/participants as a result of this project? *

31. What are the anticipated impacts to your organization or community as a result of this project? *

32. How will Silos & Smokestacks National Heritage Area be recognized in the project? For example, in social media, newsletter, print media, exhibit, signage, etc. *

33. Sustainability Plan

If awarded, what steps or plan is in place in your organization to make the project sustainable beyond this funding? *

**Support for Project**

34. Support for Project

List supporters of the project. If you list a supporter, please provide documentation of their support. For example, letter of support, supporting evidence of feasibility, press coverage of project.

| | Supporter | Description of Support |
|---|---|---|
| 1 | | |
| 2 | | |
| 3 | | |
| 4 | | |
| 5 | | |

35. Upload corresponding documentation of support for project. (Attach up to five documents)

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**Signature & Confirmation**

36. I verify I have completed staff consultation regarding the proposed project. *(If this has not been completed your application will not reviewed.)* *

- [ ] Yes

37. **By signing below, I verify that a) I have read all of the guidelines and agree to abide by them for the 2024 Silos & Smokestacks National Heritage Area Agricultural Storytelling Program Award - Large Project. b) By entering my name below I am also verifying that all the information above is correct and true.** *

Clear

Sign name using mouse or touch pad

Signature of